

PSM80-WD58HH

Face Material

weight	thickness	material
80 ± 10%g/m ² ISO 536	0.072 ± 10%mm ISO 534	Specially treated high semi gloss white coated paper

Liner

58 ± 10%g/m ² ISO 536	0.055 ± 10%mm ISO 534	Super calendered double layer semi-gloss white glassine backing
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Adhesive

A general permanent rubber adhesive. HH is an adhesive with a high initial viscosity. It has excellent performance on many packaging materials. It can be used for non-direct contact labeling of products such as food, medicine and cosmetics.

Peel adhesion

initial adhesion 14 N/25mm FTM 9 st.st	20 minutes Peel adhesion value on steel at 180 angle 18 N/25mm FTM 1 st.st	20 minutes Peel adhesion value on steel at 90angle 9 N/25mm FTM 2 st.st
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Temperature

Min. Appl. Temp. -5 °C	Service Temp. -10°C ± 65°C (24H after labeling)
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Applications

Widely used in promotional and industrial semi-gloss color label printing. Typical applications such as cosmetic labels, pharmaceutical labels and industrial labels. This product can be attached to the flat and typical surface of most substrates, including cardboard and plastic film. This material is not suitable for use on PVC substrates.

The above suggestion, application, and elaboration are not intended as the guarantee of Jinya. All sales of Jinya products shall be tested by customer in the final environment to confirm compliance with the requirements of the use of environment.

Printing Methods

The super-calendered semi-gloss surface is ideal for monochrome and color printing in a variety of printing processes. Care should be taken to control the viscosity of the ink to prevent the coating from falling off due to over-viscous ink. Suitable for rotary and flat processing methods, suitable for bronzing. Avoid excessive rewinding tension, resulting in label overflow. For fine barcode printing, a comprehensive print test evaluation is required.

Shelf life

12 months, applicable only to the material delivered by Jinya which has not undergone further processing, under the following **STORAGE CONDITIONS**:

- This material must be stored at a temperature of 23 ± 2°C and 50 ± 5% of Relative Humidity.
- Storage area must be dry and clean.
- Keep the material in the original packaging when not used in order to protect it from dust and contamination.
- Do not expose to direct sunlight or heat sources.